

# Yiming Zeng

Phone: (+44) 7414877072

Email: yz341@sussex.ac.uk

## Research Interests

Corporate bonds, and corporate finance.

## Education Background

September 2016 – September 2020 **Ph.D. in Finance**  
(expected)

**University of Sussex (UK)**

Student representative for research students from September 2016 to September 2017.

September 2014 - December 2015 **M.Sc. International Accounting and Finance with Distinction**

**University of Birmingham (UK)**

A member of editorial team of BBN Birmingham Business School News.

September 2011- September 2014 **BA (Hons) Accounting and Finance 2:1**

**University of Chichester (UK)**

## Scholarship

PhD scholarship at the School of Business, Management and Economics, University of Sussex

## Qualification

Associate Fellow of the Higher Education Academy

## Work Experience

February 2017 – Present **Doctoral tutor, University of Sussex**

Module: Theory of Investments

Designed, planned and delivered group teaching to around 150 first-year undergraduates.

Provided one to one additional support for students.

Invigilated exams for around 230 students and ensured correct procedures and processes were followed.

Communicated with the course convenor about the progress of my seminars.

January 2014 – May 2014

Researcher, West Sussex County Council (Chichester, UK)

Project: An assessment of the potential savings for the West Sussex County Council Telecare Programme. The result of this project contributed to the part of the West Sussex Telecare Programme Strategic Review and provided support for the procurement of the telecare contract.

Designed questionnaires and collected efficient data through referrers, telecare provider, and NHS.

Combined all the data from different departments, processed and analysed quantitative and qualitative data and assessed the potential savings of the Telecare Programme.

### **Conferences**

“Illiquidity Factor in the Pricing of European High Yield Bonds” at the Young Finance Scholar conference, 8<sup>th</sup> June 2018, University of Sussex

“Illiquidity Factor in the Pricing of European High Yield Bonds” at the European Financial Management “Merton H. Miller” Doctoral Seminar, 27<sup>th</sup> June 2018, Italy.

“Underpricing in the Euro-denominated High Yield Bond Market” at the Young Finance Scholar conference, 13<sup>th</sup> – 14<sup>th</sup> June 2019, University of Sussex

“Underpricing in the Euro-denominated High Yield Bond Market” at the European Financial Management “Merton H. Miller” Doctoral Seminar, 26<sup>th</sup> June 2019, Portugal

### **Skills**

Languages: Mandarin (native), English (full professional proficiency).

IT: Proficiency in using Word, PowerPoint, Excel, STATA and Latex.

Database: Bloomberg Terminal, DataStream, Thomson Reuters Eikon, Fame

### **Interests**

Running, swimming, and travelling.

### **References**

Available on request